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A Golden Example for Women

The International Coalition for Women in Shooting and Hunting (WiSH) are thrilled that the first gold medal of the Beijing Olympics has gone to Czech shooter Katerina Emmons.

“Katerina’s success sets a great example for women everywhere,” said WiSH Chair Dr Samara McPhedran.

“The Olympics are a positive reminder that shooting emphasises skill and mental discipline.”

“Young women who take up shooting rapidly build confidence, and they also enjoy the ability to challenge outdated gender role stereotypes about what women should or should not do.”

“Shooting is increasingly popular among older women, and age is no barrier to participation. It is never too late to start learning.”

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WOMEN ON TARGET FOR POSITIVE CHANGE